Opening its doors to students in 1966, Prescott College was at the forefront of whole person experiential learning dedicated to values of community service, environmental responsibility, and social justice—ten years ahead of the founding of the Association for Experiential Education (AEE), and a good 20 years before these principles were established as the foundation of the sustainability movement.

We were one of the first schools to recognize the unique needs of adult learners, establishing a limited-residency undergraduate completion program in 1978 and a limited-residency Master of Arts in 1992. The College also offered the first Doctorate of Philosophy in Education with a concentration in Sustainability Education, graduating the first Ph.D.s in 2009. Most recently we were named the 2012 AEE Organization of the Year.

Our mission is as relevant today as it was half a century ago: To educate students of diverse ages and backgrounds to understand, thrive in, and enhance our world community and environment.
Like a stone’s impact with water, the coming together of our estimable experience with profound investment is a catalyst for transformation and positive change that radiates out—first impacting the identity and lives of our students, then reaching out further and further into the wider world through their action.

We have identified $30 million of needs to support our continuing vision: That Prescott College sets the standard for academic excellence through experiential, collaborative education that transforms diverse learners into leaders who make a living making a difference. Committed to social justice and environmental resilience, we will continue to serve local and global communities through innovative and intellectually adventurous liberal arts and professional programs.

Immediate needs in three areas have been identified:

- $15 million to improve our place (capital projects)
- $10 million to support our people (endowments)
- $5 million to strengthen our purpose (infrastructure and projects)

This Campaign’s success will impact every single member of the Prescott College community—students, faculty, staff, alumni, parents, family, and friends—in a direct way: Through scholarship support or working with the renowned faculty; through updated and state of the art labs, classrooms, and support technology; through sustainability improvements to the campus, large and small; through continued opportunities to engage with mentors, classmates, and friends in settings both familiar and new; and through career development and support services to ensure continued success beyond the halls of “PC.”

Invest in the Prescott College experience and become a partner in moving us toward a new level of academic excellence in the hands-on, experiential education of a well-informed, self-starting, open-minded citizenry poised to conserve and improve the world’s environmental and social systems now, and in the decades to come.
$15 Million for Capital Projects

While many people at Prescott College are fond of saying “the world is our classroom,” we still need physical spaces in which to meet, study, exchange ideas, gather for various colloquia and orientations, and to accommodate more traditional modes of learning. Proposed capital projects will be grounded in the core sustainability values of the College and vital integration of our place with our community and environment. We will incorporate a proposed $2 million energy efficiency plan to decrease energy expenses and greenhouse gas emissions as part of our American College and University Presidents’ Climate Commitment.

Academic Complex: $10 Million

Currently, the College spends significant resources reconfiguring buildings and structures to meet the needs of academic operations. An academic complex will allow the creation of ergonomic and pleasant, productive learning and work spaces to meet the needs of current and future curricular programming.

IT Services: $2 Million

Prescott College recognizes the importance of electronic and virtual learning environments, and will invest in their requisite infrastructure as a necessary complement to physical classrooms as well as field-based and distance learning. Additionally, these funds will be used to build operational infrastructure for both student and employee use.

Labs: $1.5 Million

Well equipped labs are part of any scientific discipline, and key in studying the environment that surrounds us. The College has committed to completing a facilities improvement plan that will increase lab-based science instruction.

Classrooms: $1 Million

New classrooms need to be created and existing classrooms need to be updated to increase our capacity to meet new and emerging digital environment expectations.

Campus Commons and Signage: $.5 Million

Prescott College has developed the center of campus into a river of interlocking pavers and organically shaped seating and meeting areas. This “Commons” offers a sense of place that connects our students and staff to the surrounding environment as well as welcoming the local community. A signage system has also been developed and is ready for implementation.
Interactive Television Classroom

Interactive television (ITV) represents the convergence of interactive technology and television, which allows the exchange of information between the sender and the receiver. In the context of a classroom, the instructor and students can interact with each other just like a traditional class, and students can see students enrolled in the class at other locations. Prescott College recently completed construction of an interactive television (ITV) classroom to broaden our reach to students in our limited-residency programs and at additional locations, as well as to invite experts, practitioners, and passionate learners from the wider world into our campus community. Developing further use of this technology and installing similar equipment at our additional site in Tucson is anticipated.
Todd Saunders: Gemma Kemp-Garcia Memorial Scholar
The coming together of creative, passionate minds and the funds they need to attend Prescott College can be a catalyst for incredible results. Take Todd Saunders, recipient of the Gemma Kemp-Garcia Memorial Scholarship: “It seems this fall I will be fortunate enough to add another name to the ever-growing list of people and organizations responsible for seeing me through college. I will be entering my senior year at Prescott College, and receiving the Gemma Kemp-Garcia Memorial Scholarship now could not be better timed. As a future educator, this final year is incredibly exciting. I get to spend more time in real classrooms than ever before, and continue to explore myself further as a student and teacher. I have always committed myself to excellence during my time here and this scholarship will only help to further that commitment.”

NAMING OPPORTUNITIES

Dean’s Chair $5 million
Faculty Chair $3 million
Faculty Fellowship $1.5 million
Faculty Professional Development Fund $1 million
Early Career Fellowship $500,000

Ph.D. Graduate Fellowship $1 million
Graduate Research Fellowship $500,000
Graduate Fellowship $250,000

Heritage Scholarship $250,000
Legacy Scholarship $100,000
Enrichment Scholarship $50,000
General Student Scholarship $25,000
$10 Million for the Endowment
An enhanced endowment will increase affordability for deserving students through financial aid and scholarships, enrich the student experience by expanding current and new academic programs, and strengthen faculty development to realize the full potential and relevance of our academic offerings.

Scholarships and Fellowships: $5 Million
Exceptional students come to Prescott College for its clear commitment to self-directed, experiential learning focused on the liberal arts, the environment, and social justice. To attract even more outstanding and diverse undergraduate and graduate students, we need significant funding for scholarships and graduate fellowships.

Graduate fellowships will draw greater numbers of students to Prescott College’s master’s programs and flagship Ph.D. program in sustainability education, making us more competitive with other research institutions. Funding for both scholarships and fellowships will attract and help retain promising students who would otherwise be unable to attend college.

Endowed Faculty Positions and Programs: $5 Million
With a low student to faculty ratio in all programs and individual mentorship as a key component of the Prescott College pedagogy, our students benefit from a distinguished faculty who engage, guide, and mentor them on a personal level not often seen in traditional institutions of higher education. Endowed chairs and professorships will continue to attract outstanding scholars and researchers to the College who in turn will attract additional talent—both among faculty and student ranks.

Endowment for programs is also a priority that will benefit faculty professional development and research. Being an experiential college, we need to constantly incubate new programs to ensure the quality and relevance of our curriculum. Dedicated endowment funds will help ensure continued improvement and growth of our offerings.
$5 Million for Infrastructure & Projects
Mirroring the classic Liberal Arts education, Prescott College itself is comprised of a diverse mix of people and projects—each focused on the purpose of educating society’s leaders for the 21st century. Several areas of our infrastructure and special programs will benefit from both restricted and unrestricted gifts.

Career Services: $1 Million
Prescott College will develop a career center that provides students and alumni with career exploration, development, and advising that address the experiences and academic preparation needed to attain their future educational and professional goals.

Additional Locations: $1 Million
We will implement a three-year plan for the Tucson location developed by the Taskforce on Bioregional Hubs, situating it as the model for additional off-campus locations.

Integrated Marketing: $1 Million
Telling the world about Prescott College is a key component of our strategic plan, and a mission critical process in higher education. The College needs to commit sufficient resources to this important activity in order to reap significant return on investment.

Advancement Capacity: $.5 Million
A major gifts campaign for Prescott College is a viable concept with significant potential for regional and national funding only after the infrastructure of the campaign has been established. This includes development of detailed plans, budgets, policies, and appropriate internal staffing.

Grant Supported/Augmented Projects: $1.5 Million
The “projects” that reflect the diversity and excellence of our programming include, but are not limited to: The Prescott College Art Gallery at Sam Hill Warehouse, The Kino Bay Center for Cultural and Regional Studies, Energy Efficiency and Renewables Projects, Jenner Farm, The Natural History Institute, and Equine Assisted Learning.
INVEST IN PURPOSE

Bioregional Hubs
The additional site location of Prescott College, Tucson has been making possible student success and community involvement in southern Arizona for 25 years. Faculty and staff in Tucson offer admissions counseling, academic advising, instruction, administrative support, and opportunities for networking with fellow students. In addition, the center acts as the base for students in on-campus courses on field trips in southern Arizona, and hosts public workshops. It houses the Ironwood Tree Experience, a sponsored project that empowers youth through educational outdoor activities, and has been the epicenter of several cross-border student teacher cohorts in Nogales, Arizona. Our strategic plan calls for expanding this model in areas outside of Arizona that would benefit the long-term resilience of the College.

NAMING OPPORTUNITIES

- Center for Excellence $5 million
  Faculty-Student Research Program $2 million
  Career Service Center Endowment $3 million
  Lectureship $250,000
  Library $25,000

- Department Naming $5 million
  Program Center Endowment $3 million
  New Program Start-up Fund $3 million

- Bioregional Hubs $5 million
A college is distinguished by its pedagogy, stellar faculty, exceptional students, and ultimately the impact its alumni have on the wider world. As a private, nonprofit organization, Prescott College does not receive any federal or state funding. Tuition and investments from alumni and friends make up the operational budget. Private giving through this campaign is needed for the long-term resilience of the College.

Types of Gifts

*Annual Fund Gifts* touch the lives of every Prescott College student through scholarships, support for faculty, and funding for programs that bring faculty and students together. Increasing support from alumni, parents, and friends of the College is more vital than ever. Annual gifts can allow donors at every level to have an immediate impact, as funds are typically used in the same year in which they are received.

*Endowed Gifts* provide lasting support for Prescott College’s people and programs. They play a key role in ensuring that we can always be true to our vision: to set the standard for academic excellence through experiential, collaborative education that transforms diverse learners into leaders who make a living making a difference. The Campaign for Prescott College offers numerous naming opportunities for endowments to support student scholarships, faculty fellowships, and development of new programs.

*Capital Gifts* fund the construction and renovation of up-to-date facilities that play a critical role in the educational process. The campaign offers a range of naming opportunities for those who want to see their contribution transformed into spaces and equipment that will help educate the next generation of Prescott College graduates.

*Planned Gifts* made to Prescott College give donors the opportunity to make significant charitable contributions while taking advantage of current tax incentives and meeting the future needs of their own families. Planned gifts include bequest provisions and a range of income-providing annuities and trusts.

Ways of Giving

All gifts and pledges made to Prescott College beginning July 1, 2013 will be part of the Campaign for Prescott College. You can make an investment in many different ways.

*Outright Gifts* may be made in the form of cash or securities.

*Pledges* allow Prescott College donors to make a generous commitment to the campaign with a flexible payment schedule of up to five years. Gifts for endowment or capital needs may be scheduled in combination with an Annual Fund gift.

*Gifts of Real Estate or Tangible Property* are counted at the appraised market value on the date the property is transferred.

*Life Insurance Policies* that are fully funded and irrevocably assigned to Prescott College will be credited on the cash surrender value.

*Matching Gifts* are available from many employers, matching the employee’s contribution.

*Bequests* to Prescott College may be made through a will, trust, or retirement plan. Planned gifts made by individuals age 72 or older received during the Campaign will be credited to this effort.
Why Give to Prescott College?
Whether you attended Prescott College or are a friend who has come to know this community of likeminded individuals in another way, your investment makes you a partner in our mission to educate students of diverse ages and backgrounds to understand, thrive in, and enhance our world community and environment.

We are a community of lively intellects and fearless explorers who share a passion for social justice and the environment. We forge change leaders for the 21st century, preparing students to make a living making a difference in the world, brightening the future one mind at a time.

Now is the time to invest to ensure Prescott College’s long-term resilience.
SUCCESSFUL ALUMNI

United States Senator and former U.S. Representative and New Mexico State Attorney General

Celebrated adventure travel writer and NPR commentator

Former President of Whole Foods Market

MacArthur Fellow, co-founder of the Native Seed Search, and agrobiodiversity researcher

Former United States Ambassador to the Republic of Korea

Co-founder and artistic director for the internationally award-winning Theater Grottesco

Co-star of Discovery Channel’s Dual Survival

MacArthur Fellow and leading honeybee researcher

One of the top five competitive telemark skiers in the world

Attorney General for the Tohono O’odham Nation

Legendary Grand Canyon River guide and renowned Grand Canyon historian

Researcher for the International Center for Tropical Agriculture (CIAT) in Cali, Colombia

Cultural anthropologist, motivational speaker, author, and Discovery and History Channel specials host

INVEST IN EXPERIENCE
The Campaign for Prescott College