Establishing & Developing an Equine-Assisted Business
With Horse Sense of the Carolinas' Shannon Knapp

Hosted by Centaur Leadership Services and MAP

Friday April 10 & Saturday April 11, 2015
1– 5 pm daily

Prescott College, Prescott, AZ
(in conjunction with the MAP colloquium)

cost: $250
$150 Prescott College MAP Students
CEUs available on request

In the 5 years since her last Business Development workshop at Prescott, Shannon Knapp has had many learning opportunities, doing things poorly and well. Learn what she’s learned from constantly distilling ideas down to what REALLY matters for you and your program’s success.

Shannon Knapp, M.A., is founder and president of both Horse Sense of the Carolinas, Inc., an internationally-recognized leader in the field of Equine Assisted Psychotherapy and Learning, and Horse Sense Business Sense, dedicated to supporting professionals in the field. Shannon is a Natural Lifemanship Trauma-Focused Equine Assisted Psychotherapy practitioner and trainer, a Parelli Level 2 graduate, EAGALA Advanced Certified, and has recently published More Than a Mirror: Horses, Humans and Therapeutic Practices, specifically addressing the role of the horse in EAP/EAL practices, and the role(s) of the Horse Professional. She is also the author of the book, Horse Sense Business Sense, Volume 1, an introduction to starting and running your own Horse Therapy & Learning practice, as well as numerous other resources. Shannon is also Therapeutic Committee Coordinator for the Parelli Education Institute, which offers training and education for both Licensed Parelli Professionals and Therapeutic Horsemanship programs in Therapeutics, Youth and Horse Welfare.

Register online at: http://www.prescott.edu/academics/campus-community-resources/centaur-leadership-services/index.html